



# CENTRAL ELECTRIC POWER ASSOCIATION

A tradition of dependable, hometown service since 1937

CARTHAGE: 601-267-5671 | PHILADELPHIA: 601-656-2601 | RANKIN: 601-829-1201 | SEBASTOPOL: 601-625-7422

107 EAST MAIN STREET • CARTHAGE, MS 39051

## WORKING TOGETHER *To lower demand*



When outdoor temperatures drop, electricity use naturally rises. Colder weather drives us indoors, where we rely more heavily on home heating systems, more lighting and household appliances. Heating systems run longer and more frequently to maintain comfortable indoor temperatures. Combine that with the fact that most people use electricity at the same times — typically in the mornings and early evenings — and the result is significant pressure on our electric grid.

Central Electric works closely with the Tennessee Valley Authority, our local generation and transmission (G&T) cooperative, to

plan for these seasonal weather patterns and changes and ensure you have reliable power every day of the year. This partnership involves detailed resource and infrastructure planning to make certain electricity is available whenever you need it. However, it's important to remember that our local system is part of a much larger regional and national electric grid.

During the winter months, when

homes and businesses across the country are using more electricity simultaneously, overall demand can approach — or occasionally exceed — available supply. This is especially true during severe weather events, such as ice storms, sudden temperature drops or equipment malfunctions that reduce generation capacity. In rare cases when demand threatens to outpace supply, the regional grid operator may call for temporary, controlled outages — often referred to as rolling blackouts — to prevent broader system failures. If such a situation arises, Central Electric will provide timely updates and information to members.

To prepare for these scenarios and minimize risks, Central Electric and our G&T partner take proactive measures to strengthen reliability year-round. These include routine system maintenance, investments in grid modernization and comprehensive disaster response planning. These proactive steps are designed to ensure our portion of the grid remains resilient even under extreme conditions. Yet, maintaining a reliable electric system requires a collective effort — and every member plays an important role in lowering demand when the grid is under stress.

### You can help by taking simple actions during periods of high electricity use, especially on the coldest days of winter:

- 1. Lower your thermostat slightly.** Even reducing the temperature by a few degrees can help.
- 2. Delay using large appliances during peak hours.** Run dishwashers, washing machines and dryers during off-peak hours — typically midday or late evening.
- 3. Adjust your water heater.** Setting it to 120 degrees F and spacing out showers helps conserve both energy and hot water.
- 4. Unplug unnecessary devices.** Power used for lighting and electronics adds up and accounts for a significant portion of home energy use. Disconnect unused items to reduce energy waste.



Understanding how winter weather impacts electricity demand is key to maintaining system reliability. By practicing simple energy conservation habits at home, you not only save money on your monthly bill — you also help strengthen the resilience of the grid that powers our community. Together, through small actions and shared awareness, we can ensure that our homes remain warm, our lights stay on and our local grid continues to serve us reliably throughout the season.

# MEET YOUR 2026 MISSISSIPPI ELECTED OFFICIALS

Central Electric Power Association salutes Mississippi's senators and representatives who represent our state in Washington, D.C., and at our state capitol in Jackson.

## CONGRESSIONAL DELEGATION

### SENATORS



**CINDY HYDE-SMITH**  
United States Senator



**ROGER WICKER**  
United States Senator

### REPRESENTATIVES



**TRENT KELLY**  
First District



**MICHAEL GUEST**  
Third District



**BENNIE G. THOMPSON**  
Second District



**MIKE EZELL**  
Fourth District

## NOW AVAILABLE

A free, interactive legislative app for Mississippi

The Electric Cooperatives of Mississippi offers an easy-to-use mobile app of Mississippi's state and federal elected officials. Look for "ECM Legislative Roster" in the Apple App Store. An Android version is also available through Google Play.



## SENATE



**Sen. Bradford Blackmon**  
**District 21:** Attala, Holmes, Leake, and Madison counties  
**Address:** P.O. Box 105 Canton, MS 39046



**Sen. Lane Taylor**  
**District 18:** Leake, Neshoba, and Winston counties  
**Address:** 10000 Road 4304 Philadelphia, MS 39350



**Sen. Lydia Chassaniol**  
**District 14:** Attala, Carroll, Grenada, Leflore, and Montgomery counties  
**Address:** P.O. Box 211 Winona, MS 38967



**Sen. Josh Harkins**  
**District 20:** Rankin County  
**Address:** P.O. Box 320374 Flowood, MS 39232



**Sen. Tyler McCaughn**  
**District 31:** Lauderdale, Newton, Rankin, and Scott counties  
**Address:** P.O. Box 28 Newton, MS 39345

## HOUSE OF REPRESENTATIVES



**Rep. C. Scott Bounds**  
**District 44:** Leake and Neshoba counties  
**Address:** 45 Carla Dr. Philadelphia, MS 39350



**Rep. Kenji Holloway**  
**District 27:** Attala, Leake, Madison, and Scott counties  
**Address:** 143 Yellow Creek Dr. Carthage, MS 39051



**Rep. Celeste Hurst**  
**District 75:** Madison, Rankin, and Scott counties  
**Address:** P.O. Box 475 Sandhill, MS 39161



**Rep. Keith Jackson**  
**District 45:** Kemper, Lauderdale, Neshoba, and Winston counties  
**Address:** 95 Zachary Rd. Preston, MS 39354



**Rep. Brent Powell**  
**District 59:** Rankin County  
**Address:** P.O. Box 5454 Brandon, MS 39047



**Rep. Randal (Randy) Rushing**  
**District 78:** Leake, Newton, and Scott counties  
**Address:** P.O. Box 424 Decatur, MS 39327



**Rep. Jason White**  
**District 48:** Attala, Carroll, Holmes, and Leake counties  
**Address:** P.O. Box 246 West, MS 39192



**Rep. Lee Yancey**  
**District 74:** Rankin County  
**Address:** P.O. Box 4215 Brandon, MS 39047



*Thank You*

for a job well done to all our representatives and senators who represent constituents residing in our service area.

# 2025

*years of service*

## 5 YEARS

Will Baskin  
Justin Hillman  
Caden Martin  
Graham Scott

## 10 YEARS

Gaines Measels  
Quinton Pullin

## 20 YEARS

Dale Wheeler

## 25 YEARS

Ryan Burkes  
Joe Burnside  
Mike Calvert  
Jessica Patterson

## 35 YEARS

Amy Shepard  
Herbert V. Summers

## 40 YEARS

Paul Carpenter

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Thank you for your years of service  
to Central Electric Power Association.